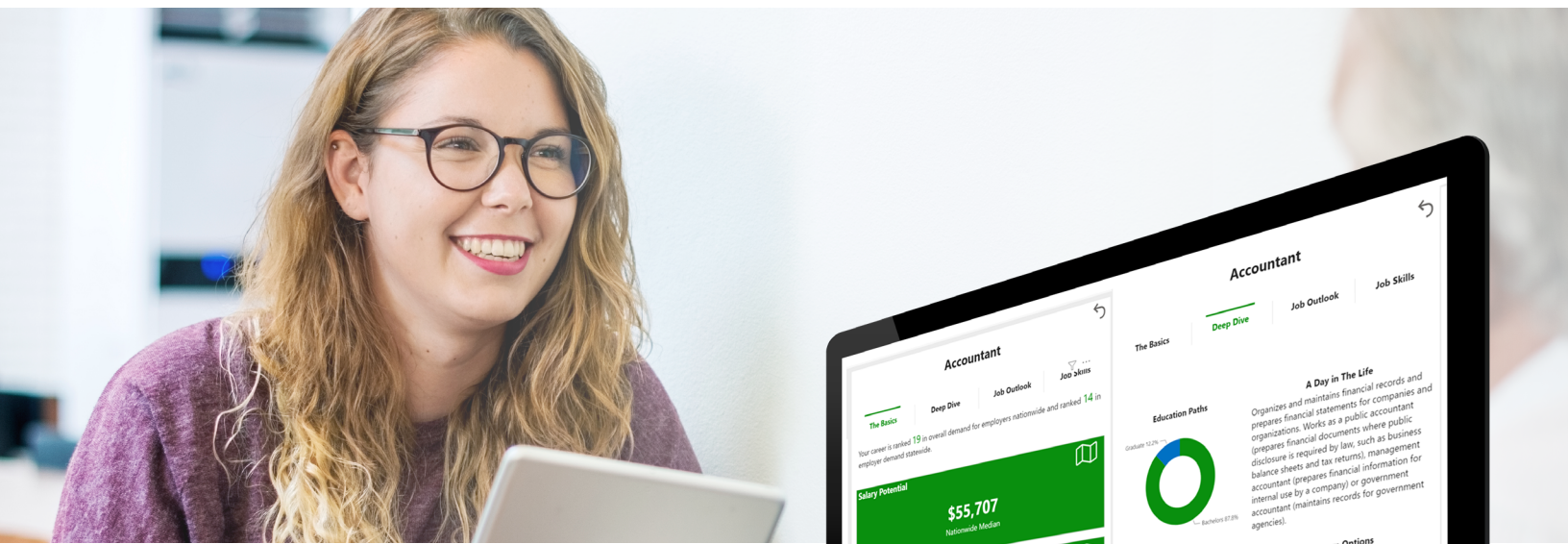


Guide your students from classroom to career.



Improve students' preparation for their future career. By highlighting skills acquired through courses and sharing daily labor market data, your students will feel supported throughout their career exploration.

Key Capabilities:



Labor market information



Data on in-demand careers



Links between acquired skills and careers



Employment information for program review

Anthology Occupation Insight in Action

“Occupation Insight will provide new opportunities for students to receive appropriate advising on how to match their interest and skills with employment options earlier in their college journey and career.”

Anthony L. Jenkins, Ph.D.

President, Coppin State University



**Want to discover
more about
Anthology
Occupation Insight?**

Visit the Anthology
Occupation Insight page at
anthology.com/occupation-insight

Blend career preparation into the student experience

Empower students to prepare for post-graduation by infusing career exploration and preparation throughout their time at your institution through easy-to-understand visualizations and having information at their fingertips. Enable advisors to help students see how the skills they acquire will prepare them for the careers they want.

Inform program development and review

Gain visibility into labor market demand to inform curriculum reviews, program assessment, and accreditation. Use this data to ensure programs meet employer and student expectations.

Understand career demand

Use academic information through the Career and Program Explorer to help students understand their level of preparedness by seeing the skills sought for in-demand careers and by accessing searchable and updated active job postings from various platforms.

