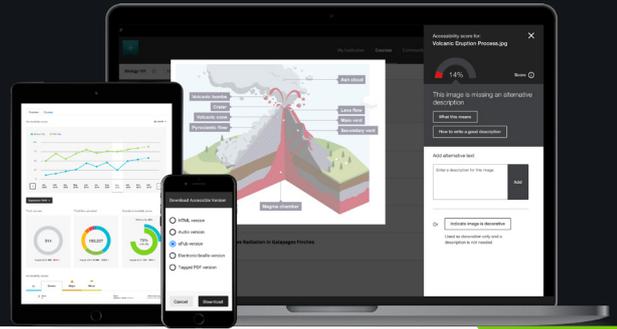


# Unpacking Course Content Accessibility

Campus Data Analysis



An in-depth study of the evolution of course content accessibility over 5 years of anonymized data



**21m**  
content items



**700k**  
courses



**5**  
years of data

The most common course content types:



**Images**  
37%

**PDFs**  
21%

**OTHER**  
16%

**Documents**  
15%

**Presentations**  
6%

**HTML**  
5%

The evolution of some common accessibility issues:



**Scanned documents**  
5 years ago: 13.4%  
Today: 12.8%



**Untagged PDFs**  
5 years ago: 52.5%  
Today: 44.6%



**Images without alternative text**  
5 years ago: 80.0%  
Today: 77.9%



**Documents with contrast issues**  
5 years ago: 31.4%  
Today: 35.0%



**Documents without headings**  
5 years ago: 47.0%  
Today: 47.1%

Average overall accessibility score for institutions:



**5 years ago:**  
**27.5%**



**Today:**  
**30.6%**